



Mahidol
University
College of Management



Welcome to CMMU

Orientation for new students

CMMU International Program

College of Management Mahidol University



A Warm Welcome to CMMU



Mahidol
University
College of Management



Dean Of CMMU

Associate Professor
Prattana Punnakitikashem,
Ph.D.

ORIENTATION
CMMU International Program
College of Management Mahidol University



A Warm Welcome to CMMU



Mahidol
University
College of Management



**Deputy Dean
Academic Affairs**
Assistant Professor
Suthep Nimsai, Ph.D.

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Program Chairs



Aj. Astrid

GM
Double Degree
Intl Management
Toulouse, France



Aj. Simon

EN
CF



Aj. Randall

MM
Online Program



Aj. Trin

HWM
MDMM



Team of Supporting Educators



Nateeya (Fray)
MM, HWM
UTS Dual Degree



Pimwipa (Pim)
GM, EN, CF
TSM Double Degree



Myrna
Study Abroad



VISION and MISSION



Mahidol
University
College of Management

Vision

Wisdom of the Land in Management Education



Mission

To Develop Organizational Leaders through Problem-based Learning, Research and Industry Engagement



CMMU Graduate Identity

Professional and Socially Responsible Managers



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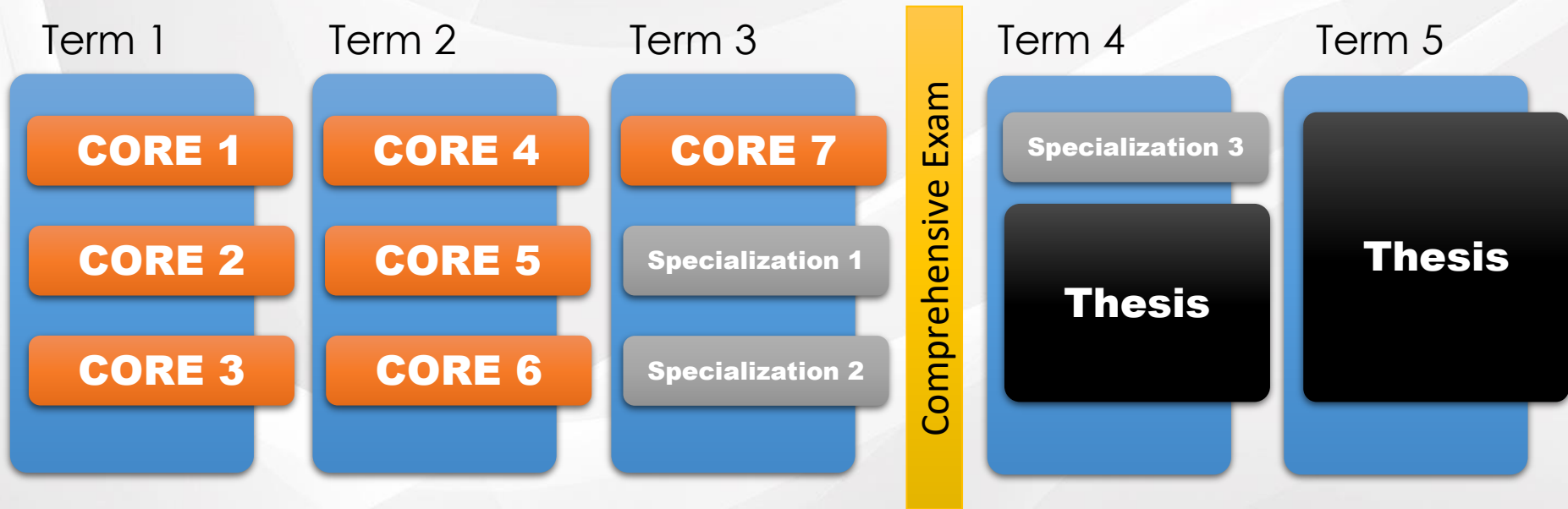


Life @ CMMU



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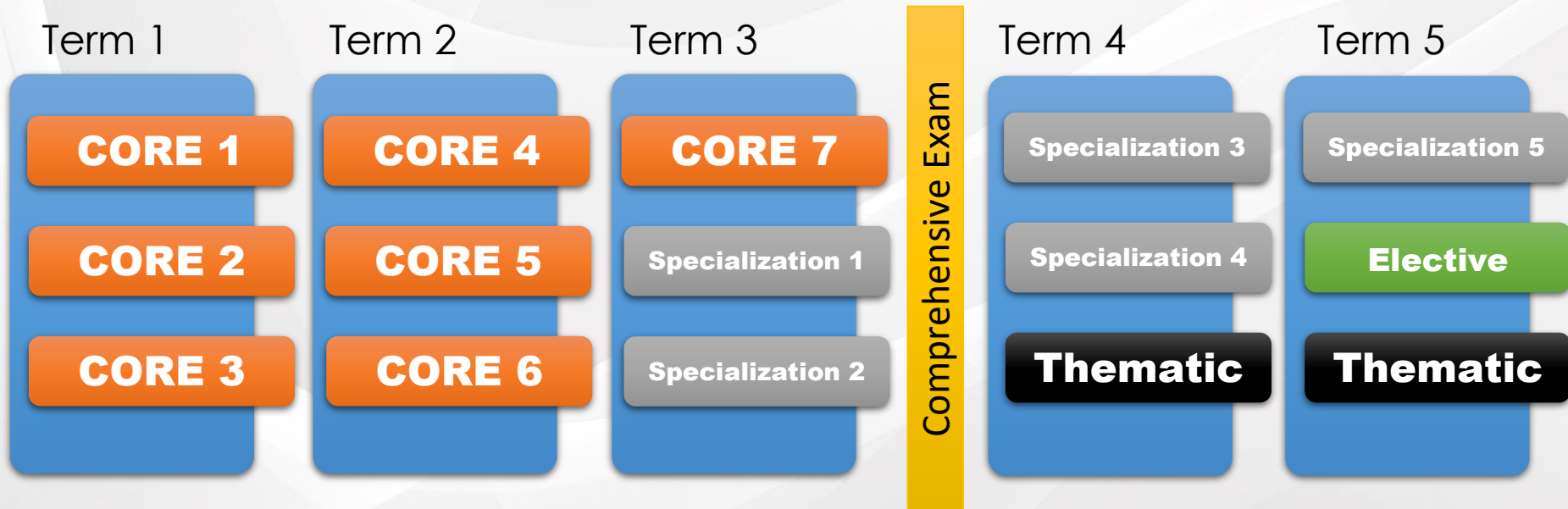
Curriculum Structure Courses: Plan A



Total Courses

- 7 Core Courses (21 credits)
- 3 Specialization Courses (6 credits)
- Thesis (15 credits)

Curriculum Structure Courses: Plan B



Total Courses

- 7 Core Courses (21 credits)
- 5 Specialization Courses (15 credits)
- 1 Free Elective Course (3 credits)
- 1 Thematic Paper (CP/CI/IS) (6 credits)

Master Thesis vs. Thematic Paper



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Thesis 15 credits

- Study and examine a management topic in some depth
- More academic than thematic paper (IS/CI/CP)
 - Extensive study of relevant literature
 - Collect original data and analysis
- Aim for creating new knowledge and international publication

Thematic Paper 6 credits

- Allow students to demonstrate and extend the knowledge which they have gained in their programs
- Develop a conclusion to a research project

Choose between:

- **Independent study (IS)**
- **Consulting Internship (CI)**
- **Consulting Practice (CP)**

Thematic Paper Options



Independent Study

- Business and Management Research
- Creating new knowledge that is of general interest or is applicable to many organizations
- An in-depth investigation of a business issue from an academic viewpoint
- Individual Research report as output

Consulting Internship

- Apply knowledge through a consultancy engagement for a business organization
- Address and solve a specific business problem or opportunity faced by the enterprise
- 2 terms
- Individual Research report as output

Consulting Practice

- 4 Problem Based Learning (PBL) modules
- Address business problems, conducted in class in teams
- 7 weeks each
- Individual Research report as output
- Poster Presentation



Comprehensive Examination

- Take after you completed first 5 Core Courses
- cumulative 3.00 GPA or above
- advisable to take **at the end of your 3rd term.**



- Students who **fail the Exam** will have **one additional opportunity** to retake the Exam.
- Retake the Exam in the subsequent term (fee of **3,000 baht**)
- Students who fail the Comprehensive Exam the 2nd time are retired



Passing Criteria for Comprehensive Examination



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Comprehensive Exam		
Question	Must complete	% Pass
1 Case with 5 questions from 5 core courses	4 out of 5 questions (MPO question = compulsory)	60%





Please remember!

- If **GPA** falls **below 3.00**, you're on **probation**.
- If your GPA falls **below 2.50** in any one term or below 3.00 for 2 consecutive terms, you'll be **retired** from the College.
- If you are on probation, you can register up to 2 courses
- You may re-grade a course in which you do poorly.
- 80% of class attendance is required
- You may drop courses and get tuition fee refund during the **add-drop period** (check the academic calendar for the specific dates).
- You may withdraw from courses and get "W" grade until 2nd weeks after the mid-term exam. (No refund for 'W')





ENGLISH PROFICIENCY FOR GRADUATION

- If your English test score is below the equivalence of TOEFL ITP **520**, you need to take the **English Pre-Course**. Your English test score will be adjusted to 520 after you study the English Pre-course and get **'S'** grade (pass)
 - MU ELT 84: Writing 10, Speaking 10
 - MU Grad Plus 70: Writing 10, Speaking 10.
 - TOEFL iBT 64: Writing 17, Speaking 15
 - IELTS band 5.0: Writing 5, Speaking 5
 - TOEFL ITP 520

If you cannot pass English Proficiency Requirement, you cannot defend Thematic Paper/Thesis.

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CMMU Teaching Approaches

- Problem-based learning
- Case-based learning
- Simulation
- Lecture and discussion
- Group/Individual presentation
- Business project
- Company visits
- Guest speakers

Be on time for class! 🕒



Student Exchange



Mahidol University
College of Management

between CMMU and 40 partner universities

- Participating students **pay tuition fee at home university** and are exempted from the payment at host university.
- Exchange students **take course load as full-time students for at least one term.**
- Credit transfer

UCL
Université catholique de Louvain



UNIVERSITY OF OTAGO



Ti Whare Wānanga o Ōtago

u^b

UNIVERSITÄT BERN

ULB

UNIVERSITÉ LIBRE DE BRUXELLES



Copenhagen Business School
HANDELSHØJSKOLEN



UNIVERSITAS FRIBURGENSIS

BORDEAUX
business school

BI NORWEGIAN BUSINESS SCHOOL



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Become a Buddy for our international Exchange students

The role of a buddy is to be a local friend and help our international students. E.g. introduce them to life in Bangkok, show them your favorite restaurants,

Imagine if you go to study in a foreign country, you would also be grateful to have a local friend.



Study Trips



Mahidol University
College of Management

Exchange Students & Visiting Students



Study Abroad Program



International Summer Schools



Site Visits



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Double Degree



Mahidol
University
College of Management

College of Management
Mahidol University

tsm

Earn a
Double Degree
from Asia and Europe and
get a better job!

College of Management,
Mahidol University and Toulouse
School of Management (France)

Contact
Khun Worawan Praechyapinunt
Tel: 02 206 2000 Ext. 5303
Email: Worawan.pra@mahidol.ac.th

The flyer is a vertical rectangular graphic with a white background and orange and blue accents. It features the Mahidol University logo at the top left, the 'tsm' logo in a red box, and the text 'Earn a Double Degree from Asia and Europe and get a better job!'. Below this, it mentions the 'College of Management, Mahidol University and Toulouse School of Management (France)'. At the bottom, there is a 'Contact' section with the name 'Khun Worawan Praechyapinunt', phone number 'Tel: 02 206 2000 Ext. 5303', and email 'Email: Worawan.pra@mahidol.ac.th'. There are also small images of a building and two graduates.

- **Master of Management** from CMMU
- **Master in International Management** from Toulouse University, France
- Study 3 terms at CMMU (General Management)
- Study 2 terms at Toulouse University, France (October – March)
- **Pay only for CMMU degree!**





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Dual Degree



Master of Management + Master of Commerce, Marketing, Management
CMMU Macquarie University, Australia

Second Degree



Master of Management (Marketing) + Masters in Marketing
CMMU University of Technology Sydney, AUS



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Potential Engagement – Business Competitions



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CFA INSTITUTE
RESEARCH CHALLENGE



Special Talks / Workshops



College of Management Mahidol University

The CEO Perspective
An Inspiring Paper Talk

Leadership through personal engagement – making people feel appreciated

Oliver Schnatz
CEO, Mahidol University
1988, Munich, Germany
1998-2002, University of Cologne, Germany
2002-2015, USA

March 25, 2023
12.30-13.30
CMMU 2nd floor

To register, please scan the QR code
Lunch will be provided

CMMU Building, Bangkok, Viphavadee - Dinlasing | www.cm.mahidol.ac.th | CMMU MAHIDOL | @CMMU

How to Embrace People and Technology to Thrive in the New Normal?

Success Stories of CMMU Graduates

- 18 March 2023
- 12.00 – 13.30
- CMMU 2nd Floor

Tad Hatchaleelaha
Assistant CEO, J&S Corporation
CMMU 16C

Thamwan Virodchalyan
CEO / Co-Founder, Monks Co., Ltd.
CMMU 17D

Ritadin Kamphanand
Joint Manager Office, Pichit Power, Pichit Energy, Pichit Water
CMMU 23A

Moderator
ASST. PROF. SIRON ZABY, Ph.D.

To register, please scan the QR code.



DIGITAL MARKETING
In Action

Dr. Burin Kiedmanee
Executive Vice President
Readyplanet Public Company Limited

Saturday 1 April 2023
Time: 12.00-13.30
Room: 603

<https://www.cm.mahidol.ac.th>



Company Visits



Mahidol University
College of Management



PAN PACIFIC



TRIA
MEDICAL WELLNESS CENTER
สถาบันสุขภาพและสาธารณสุข ตรีษคร



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Enjoy
Your time
at
CMMU



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Join our International Program LINE group



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